

Paid SEO Package

3 Months	6 Months	12 Months
R 2250.00	R 2150.00	R 2050.00

Includes:

- Global Keyword Generation
- Weekly Reports & Statistics
- Maintenance of Meta-Tags
- Easy to Read Report Generation
- Linkage & Verification
- Graphs of weekly stats available
- Check what competitors are using
- Social Media Account Oversight [Facebook, Twitter, Google+]
- See what interests your clients

Social Media Start Up Package

R 3375.00

Includes:

- Page Creation
- Content Loading
- Contact Us / About Us
- Weekly Page Management
- Advert Updating
- Scheduling Posts
- Content Dependant Updates
- Cover Photos, Profile Pictures & Advert Design [Weekly]

Social Media Advertising Packages

Bronze	Gold
Set Up Fee: R 1125 once off Reporting: R 375 per week	Set Up Fee: R 1500 once off Reporting: R 550 per week

Bronze	Gold
<p><u>Includes:</u></p> <ul style="list-style-type: none"> - Set Up Campaign (Provided) - Publishing - Statistics Report - Budget Monitoring <p style="text-align: center;">Minimum Spend: R 300.00 per week</p> <p style="text-align: center;">Budget: R 1200.00 per month</p>	<p><u>Includes:</u></p> <ul style="list-style-type: none"> - Set Up & Campaign Design (Graphics) - Publishing - Statistics Monitored & Reporting Weekly - Budget Monitoring - Customised Advert Wording - Optional Buttons (Shop Now, Like Our Page etc) - CPC monitored - Location & Demographic Targeted Advertising <p style="text-align: center;">Minimum Spend: R 600.00 per week</p> <p style="text-align: center;">Budget: R 2400.00 per month</p>

Advanced Google Analytics

R 1500 Set Up - Thereafter R 1350 per month

<p><u>Includes:</u></p> <ul style="list-style-type: none"> - Full Set Up & Site Submission - Monitored Statistics weekly - 2 Easy to read reports monthly - Error Reporting & Checking - Outbound Link Tracking to see what interests your clientele - Track social media interactions - Check your most used platforms that are used by your client - Inspect global traffic location, see which cities and countries are using your site effectively

Google AdWords

SET UP: R 1500 once off, Thereafter R750 per month

OPTION 1	OPTION 2	OPTION 3	OPTION 4
R375.00 per week	R500.00 per week	R700.00 per week	R1000.00 per week
R1500.00 per month	R2000.00 per month	R2800.00 per week	R4000.00 per month

<p><u>All Inclusive of:</u></p> <ul style="list-style-type: none"> - 2 Alternate week reports - Revisions - CPC Monitoring - Bid Monitoring - Campaign Health Monitoring - Status Reporting - Click Reporting - Bid can be further discussed & negotiated (sit in meeting)

AdWords Support Packages - R 750 per month

2 hrs per month

OR

3 Months - 15% off	6 Months - 20% off	12 Months - 30% off
R 638.00	R 600.00	R 525.00

Please Note:

- All features on this page have monthly subscription fees, please see that the cost is made known. **This excludes the campaign set-up and budgeting fees per week / month**
- Campaign Prices may differ from those stipulated, provided that the minimum spend is achieved. [> 375 per week]
- Reporting fee structures are different for AdWords, Social Media and Analytics Packages, Please ensure that the correct one is mentioned.
- Please feel free to chat to Darshan, should you require further insight.

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